

Price List 2023

KULTURPLAKATIERUNG BERLIN GMBH

advertising
at eye level

valid from 01.10.2022

Medium	Details	Net price in euro
Cultural Advertising Spaces	starting from 100 A1-posters	
	minimum occupancy: 14 days (starting on Monday)	
	per A1-portrait / day	0,85*
	per AO-landscape / day (AO-portrait get billed like 4/1 (3,40€ per poster / day).	1,70*
	per 4/1 portrait / day	3,40*
Citybanner	single locations (location overview upon request)	
	minimum occupancy: 14 days (starting on Monday)	
	10 x 2m and 10 x 1,7m / 14 days	1.950,00*
	5 x 2m and 5 x 1,7m / 14 days	975,00*
AO-Premium-Frames	net booking (upon request)	
	minimum occupancy: 14 days (starting friday in a 2-week-rhythm)	
	per AO-portrait / day	2,60*
Cultural Showcases	net booking (starting from 50 posters)	
	minimum occupancy: 14 days (starting on Monday)	
	per 4/1-portrait / day	4,80
A1-Scene-Frames "Premium-Net"	net booking (starting from 100 posters)	
	minimum occupancy: 14 days (starting on Monday)	
	per A1-portrait / day	1,69
A1-Scene-Frames "Berlin-Net"	net booking (starting from 100 posters)	
	minimum occupancy: 14 days (starting on Monday)	
	per A1-portrait / day	1,42
City Bikes	net booking	
	minimum occupancy: 14 days (starting thursday in a 2-week-rhythm)	
	per A1-portrait / day	1,42*
Outdoor Frames	net booking	
	minimum occupancy: 14 days (starting thursday in a 2-week-rhythm)	
	per A1-portrait / day	1,42*
Kiez Advertisement	selective single booking of the side panel	
	minimum occupancy: 6 months	
	25cm x 90cm (Type KvZ)	
	45cm x 100cm (Type MFG)	price per month
	6 months	45,00**
	12 months	30,00**
CityCubes KvZ-1-Door	selective single booking	
	minimum occupancy: 12 months	
	12 months	price per month
	24 months	105,00**
	36 months	95,00**
CityCubes KvZ-2-Doors	selective single booking	
	minimum occupancy: 12 months	
	12 months	price per month
	24 months	135,00**
	36 months	125,00**
CityCubes MFG-2/3-Doors	selective single booking	
	minimum occupancy: 12 months	
	12 months	price per month
	24 months	180,00**
	36 months	170,00**
A1 long-term Advertisement	selective single booking	
	minimum occupancy: 6 months	
	6 months	72,50
	12 months	70,50
	24 months	68,50
	36 months	66,50

* plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

** The rent includes monthly cleaning costs. One-time costs for montage and production of the advertising plates plus possible permit / administrative fees of the city are added.

All prices plus statutory VAT.

Our general terms and conditions apply and can be found on Kulturplakatierung.de

contact details

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media consulting: 9.00 a.m.-5.00 p.m.

delivery address:

Kulturplakatierung Berlin GmbH
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Köpenicker Chaussee 49
D-10317 Berlin
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acceptance of posters: 8.00 a.m.-5.00 p.m.

media consultants:

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