

# Price List 2024

KULTURPLAKATIERUNG BERLIN GMBH

advertising  
at eye level

status: 19.01.2024

medium	details	net price in Euro
<b>Cultural Advertising Spaces</b>	starting from 100 A1-posters minimum occupancy: 14 days (starting on Monday) per A1-portrait / day per A0-landscape / day (A0-portrait get billed like 4/1 (3,56€ per poster / day). per 4/1-portrait / day	0,89* 1,78* 3,56*
<b>Citybanner</b>	single locations (location overview upon request) minimum occupancy: 14 days (starting on Monday) 10 x 2m and 10 x 1,7m / 14 days 5 x 2m and 5 x 1,7m / 14 days	1.950,00* 975,00*
<b>Minibanner</b>	single locations (location overview upon request) minimum occupancy: 14 days (starting on Monday) for net booking starting from 20 banners per 12/1 (3,6 x 1,7m) / 14 days	200,00* selected single locations upon request*
<b>Premiumbanner</b>	single locations (note location overview and special formats) minimum occupancy: 14 days (starting on Monday)	upon request*
<b>A0-Premium-Frames</b>	net booking (upon request) minimum occupancy: 14 days (starting on Friday in a 2-week-rhythm) per A0-portrait / day	2,98*
<b>Cultural Showcases</b>	net booking (starting from 50 posters) minimum occupancy: 14 days (starting on Monday) per 4/1-portrait / day	4,95
<b>A1-Scene-Frames Premium-Net</b>	net booking (starting from 100 posters) minimum occupancy: 14 days (starting on Monday) per A1-portrait / day	1,69
<b>A1-Scene-Frames Berlin-Net</b>	net booking (starting from 100 posters) minimum occupancy: 14 days (starting on Monday) per A1-portrait / day	1,42
<b>Citybikes</b>	net booking minimum occupancy: 14 days (starting on Thursday in a 2-week-rhythm) per A1-portrait / day	1,42*
<b>Outdoorframes</b>	net booking minimum occupancy: 14 days (starting on Thursday in a 2-week-rhythm) per A1-portrait / day	1,42*
<b>Kiez-Advertisement</b>	selective single booking of the side panel minimum occupancy: 6 months 25cm x 90cm (Type KvZ) / 45cm x 100cm (Type MFG) 6 months 12 months	Preis pro Monat 45,00** 30,00**
<b>CityCubes KvZ-1-Door</b>	selective single booking minimum occupancy: 12 months 12 months 24 months 36 months	Preis pro Monat 105,00** 95,00** 85,00**
<b>CityCubes KvZ-2-Doors</b>	selective single booking minimum occupancy: 12 months 12 months 24 months 36 months	Preis pro Monat 135,00** 125,00** 115,00**
<b>CityCubes MFG-2/3-Doors</b>	selective single booking minimum occupancy: 12 Monate 12 months 24 months 36 months	Preis pro Monat 180,00** 170,00** 160,00**
<b>A1-long-term Advertisement</b>	selective single booking minimum occupancy: 6 months 6 months 12 months 24 months 36 months	72,50 70,50 68,50 66,50

\* plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

\*\* The rent includes monthly cleaning costs. One-time costs for montage and production of the advertising plates plus possible permit / administrative fees of the city are added.

All prices plus statutory VAT.

Our general terms and conditions apply and can be found on [Kulturplakatierung.de](http://Kulturplakatierung.de)

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# contact details

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media consulting: mo.-fr.: 9.00 a.m.-5.00 p.m.

**delivery address:**

Kulturplakatierung Berlin GmbH  
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acceptance of posters: mo.-fr.: 8.00 a.m.-5.00 p.m.

**media consultants:**

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