

Price List 2025

KULTURPLAKATIERUNG BERLIN GMBH

advertising
at eye level

start: 01.01.2025

medium	details	net price in Euro
Cultural Advertising Spaces	starting from 100 A1-posters minimum occupancy: 14 days (starting on Monday) per A1-portrait / day per A0-landscape / day (A0-portrait get billed like 4/1 (3,76€ per poster / day). per 4/1-portrait / day	0,94* 1,88* 3,76*
Citybanner	single locations (location overview upon request) minimum occupancy: 14 days (starting on Monday) 10 x 2m and 10 x 1,7m / 14 days 5 x 2m and 5 x 1,7m / 14 days	2.100,00* 1.050,00*
Minibanner	single locations (location overview upon request) minimum occupancy: 14 days (starting on Monday) for net booking starting from 20 banners per 12/1 (3,6 x 1,7m) / 14 days	275,00* selected single locations upon request*
Premiumbanner	single locations (note location overview and special formats) minimum occupancy: 14 days (starting on Monday)	upon request*
A0-Premium-Frames	net booking (upon request) minimum occupancy: 14 days (starting on Friday in a 2-week-rhythm) per A0-portrait / day	2,98*
Cultural Showcases	net booking (starting from 50 posters) minimum occupancy: 14 days (starting on Monday) per 4/1-portrait / day	4,95
A1-Scene-Frames Premium-Net	net booking (starting from 100 posters) minimum occupancy: 14 days (starting on Monday) per A1-portrait / day	1,69
A1-Scene-Frames Berlin-Net	net booking (starting from 100 posters) minimum occupancy: 14 days (starting on Monday) per A1-portrait / day	1,42
Citybikes	net booking minimum occupancy: 14 days (starting on Thursday in a 2-week-rhythm) per A1-portrait / day	1,42*
Outdoorframes	net booking minimum occupancy: 14 days (starting on Thursday in a 2-week-rhythm) per A1-portrait / day	1,42*
Kiez-Advertisement	selective single booking of the side panel minimum occupancy: 6 months 25cm x 90cm (Type KvZ) / 45cm x 100cm (Type MFG) 6 months 12 months	Preis pro Monat 45,00** 30,00**
CityCubes KvZ-1-Door	selective single booking minimum occupancy: 12 months 12 months 24 months 36 months	Preis pro Monat 120,00** 107,50** 95,00**
CityCubes KvZ-2-Doors	selective single booking minimum occupancy: 12 months 12 months 24 months 36 months	Preis pro Monat 145,00** 135,00** 125,00**
CityCubes MFG-2/3-Doors	selective single booking minimum occupancy: 12 Monate 12 months 24 months 36 months	Preis pro Monat 195,00** 185,00** 175,00**
A1-long-term Advertisement	selective single booking minimum occupancy: 6 months 6 months 12 months 24 months 36 months	72,50 70,50 68,50 66,50

* plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

** The rent includes monthly cleaning costs. One-time costs for montage and production of the advertising plates plus possible permit / administrative fees of the city are added.

All prices plus statutory VAT.

Our general terms and conditions apply and can be found on Kulturplakatierung.de

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acceptance of posters: mo.-wed.: 8.00 a.m.-5.00 p.m.
fr.: 8.00 a.m.-3.00 p.m.

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