

# Media Data 2026

KULTURPLAKATIERUNG BERLIN GMBH

advertising  
at eye level



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## Cultural Advertising Spaces

booking:	starting from 100 A1-posters
duration:	14 days (starting on Monday)
size:	A1 portrait, A0 landscape, 4/1 portrait
prices:	A1 = 0,94€ per poster / day ** A0 = 1,88€ per poster / day */** 4/1 = 3,76€ per poster / day **

\*A0 portrait get billed like 4/1 (3,76€ per poster / day).

\*\*Plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

All prices plus VAT.

Our general terms and conditions apply and can be found on [Kulturplakatierung.de](http://Kulturplakatierung.de)



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## Minibanner 12/1

booking:	net booking*
duration:	14 days (starting on Monday)
size:	3,6 x 1,7m
prices:	275,00€ for net booking starting from 20 banners** selected single locations upon request**

\*We will gladly send you an up to date net-/ location overview.

\*\*Plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

All prices plus statutory VAT.

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## Citybanner 5m

booking:	single locations*
duration:	14 days (starting on Monday)
size:	5 x 2m 5 x 1,7m
prices:	1.050,00€ per banner**

\*We will gladly send you an up to date location overview (Ratecards).

\*\*Plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

All prices plus statutory VAT.

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## Citybanner 10m

booking:	single locations*
duration:	14 days (starting on Monday)
size:	10 x 2m 10 x 1,7m
prices:	2.100,00€ per banner**

\*We will gladly send you an up to date location overview (Ratecards).

\*\*Plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

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## Premiumbanner

booking:	single locations*
duration:	14 days (starting on Monday)
size:	Locations are temporary special implementations.
prices:	upon request**

\*We will gladly send you an up to date location overview (Ratecards).

\*\*Plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

All prices plus statutory VAT.

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## A0 – Premium-Frames

booking:	net booking* (upon request)
duration:	14 days (starting on Friday)
size:	A0 portrait
prices:	A0=2,98€ per poster / day**

\*We will gladly send you an up to date net-/ location overview.

\*\*Plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

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## Cultural Showcases

booking:	net booking* (starting from 50 posters)
duration:	14 days (starting on Tuesday)
size:	4/1 portrait
prices:	4/1 = 4,95€ per poster / day

\*We will gladly send you an up to date net-/ location overview.

All prices plus statutory VAT.

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## A1 – Scene-Frames „Premium-Net“

booking:	net booking* (starting from 100 posters)
duration:	14 days (starting on Monday)
size:	A1 portrait
prices:	A1 = 1,69€ per poster / day*

\*We will gladly send you an up to date net-/ location overview.

All prices plus statutory VAT.

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## A1 – Scene-Frames „Berlin-Net“

booking:	net booking* (starting from 100 posters)
duration:	14 days (starting on Monday)
size:	A1 portrait
prices:	A1 = 1,42€ per poster / day*

\*We will gladly send you an up to date net-/ location overview.

All prices plus statutory VAT.

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## Outdoorframes and Citybikes

booking:	net booking*
duration:	14 days (starting on Thursday in a 2-week-rhythm)
size:	A1 portrait
prices:	A1 = 1,42€ per poster / day**

\*We will gladly send you an up to date net-/ location overview.

\*\*Plus 5% advertising fee for Berlin (WUB) on the total net volume, after deduction of possible discounts + commissions.

All prices plus statutory VAT.

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## Kiez Advertisement

booking:	selective single booking of the side panel*
duration:	at least 6 months
size:	25cm x 90cm (Type KvZ) 45cm x 100cm (Type MFG)
prices:	6 months = 45,00€ per month 12 months = 30,00€ per month

\*The rent includes monthly cleaning costs.

One-time costs for montage and production of the advertising plates plus possible permit / administrative fees of the city are added.

All prices plus statutory VAT.

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## Production of Kiez Advertisement

### Print:

- material: self-adhesive-foil on 2mm PVC foam board, laminate mat
- color: 4c
- draft: printable PDF

### Printing costs:

without anti-graffiti coating

- Type KvZ = 38,00 Euro netto per piece/ motive
- Type MFG = 52,00 Euro netto per piece/ motive

with anti-graffiti coating

- Type KvZ = 53,00 Euro netto per piece/ motive
- Type MFG = 68,00 Euro netto per piece/ motive



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## CityCubes: KvZ-1-Door

booking:	selective single booking*
duration:	at least 12 months
size:	upon request
prices:	12 months = 120,00€ per month 24 months = 107,50€ per month 36 months = 95,00€ per month

\*The rent includes monthly cleaning costs. One-time costs for montage and production of the advertising plates plus possible permit / administrative fees of the city are added.

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## CityCubes: KvZ-2-Doors

booking:	selective single booking*
duration:	at least 12 months
size:	upon request
prices:	12 months = 145,00€ per month 24 months = 135,00€ per month 36 months = 125,00€ per month

\*The rent includes monthly cleaning costs. One-time costs for montage and production of the advertising plates plus possible permit / administrative fees of the city are added.

All prices plus statutory VAT.

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## CityCubes: MFG-2/3-Doors

booking:	selective single booking*
duration:	at least 12 months
size:	upon request
prices:	12 months = 195,00€ per month
	24 months = 185,00€ per month
	36 months = 175,00€ per month

\*The rent includes monthly cleaning costs. One-time costs for montage and production of the advertising plates plus possible permit / administrative fees of the city are added.

All prices plus statutory VAT.

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## A1 long-term Advertisement

booking:	selective single booking
duration:	at least 6 months
size:	A1 portrait
prices:	6 months = 72,50€ per month
	12 months = 70,50€ per month
	24 months = 68,50€ per month
	36 months = 66,50€ per month

All prices plus statutory VAT.

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## Production of long-term Advertisement Plates

print / material / price

print in 4c on high-performance-film (anti-graffiti coating included)

substrate: 2mm PVC foam board

price: one-off 130,00€ per m<sup>2</sup>

Note:

All prices plus statutory VAT.

Our general terms and conditions apply and can be found on [Kulturplakatierung.de](http://Kulturplakatierung.de)

# contact details

## business address:

Kulturplakatierung Berlin GmbH  
Berkenbrücker Steig 20  
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fax: +49 30 / 86 32 947 19

## delivery address:

Kulturplakatierung Berlin GmbH  
-Plakatlager-  
Köpenicker Chaussee 49  
D-10317 Berlin  
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acceptance of posters: mo.-wed.: 8.00 a.m.-5.00 p.m.  
fr.: 8.00 a.m.-3.00 p.m.

## media consultants:

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